

# Top 5 Marketing Tools

## ✓ Affiliatly

if you use Shopify, Affiliatly is the best tool to manage affiliates. You can pay affiliates with product, a percentage or a flat rate per sale. Totally customizable and I haven't found an affiliate who hasn't been impressed with the ease of the program. Available through Shopify.

## ✓ Word Swag

This app will help you create amazing visuals with different free backgrounds and fonts. Have your own photos? No problem. You can upload them and then use their fonts and tools to alter. Available in the app store.

## ✓ Werble

Fabulous app for effects. Take any picture and add sparkle, fireworks, confetti and more. Available on the app store.

## ✓ Mailchimp

My all-time favorite email marketing program. Their analytics and email resends are on point. Mailchimp.com

## ✓ Long Story Split

Ever wonder how I get a seamless Insta story when the segments are longer than 15 seconds? This app will take any video you do and split it into 15 second segments making it easier for you to produce content that flows. Available in the app store.